

FCEG Board Meeting Agenda

April 21, 2022 at 6:00pm in Elk Grove Village Charles J Zettek Municipal Complex, Room E

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Attendees: **Dave S., Lynn W., Kristin R., Carl L., Kathy K., Susan B., Kim W., Warren W., Sarah S., Lisa, Wayne O., Mike C., Mikie S., Luanne J.**

A. Call to order and approval of 1/20/22 meeting minutes: 6:03 pm Lisa motioned, Wayne seconded, All approved

B. Officer Reports

1. President (Dave)
 - a. _____
2. Vice President (Mike)
 - a. _____
3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): **\$14,595.71**
 - b. Recent income: _____
 - c. Recent expenses: _____
 - d. Approval of Treasurer Report: **Lynn motioned, Kristin seconded, All approved**
 - e. **Will propose reserve fund amount for next meeting**
4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines: _____

C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K): **First Meeting 4/21/2022. Working with FP to set up dates.**
2. Communication (Lynn W): **More often**
3. Cycling Without Age (Sarah S): **3 goals. a) Increase rides from 30 to 45 b) Partner with 3 organizations, c) Raise at least \$1,000. Grant from AARP to buy a trailer to transport Trishaw**
4. Events (Dave S): **Ride of Silence 5/18/2022**
5. Group Rides (Darryl D and Ron S): **Group rides are on Google calendar**
6. Membership (Kristin R): **Working on communications**
7. Sponsorship (Mike C and Wayne O): **Wayne will put together an action plan**
8. Social (Lisa W): **After BWNR, early fall. Annual party Jan 2023**

D. New Business

1. Display case at EGV Public Library in May (Kristin)
2. Proceeds from Busse Woods Night Ride ([LINK](#)) **a) Elk Grove Library, Rack & Bike Pump, b) Busse, Pump & repair station**

E. Key Action Items from FCEG Strategy Meetings

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)

- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
 - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
 - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV
 - Others?

F. Old Business (owner – individual or Action Team (AT))

1. EGHS Cycling Club: awaiting more information from students (TBD)
2. Presence at EGV Farmers Market in 2022 (TBD)
3. FCEG rack card (Membership AT)
4. Outreach to 7MC, Crank Revolution, and Never-Ending Cycles (Sponsorship AT)
5. Create banner for FCEG canopy (Pit Stop AT and Dave)
6. Sales tax exemption (Lisa)
7. NW suburban advocate meeting (Events AT)
8. Bike scholarship (TBD)
9. Develop junior board member job description (Dave)
10. Outreach to D59 and D54 about bike education (Events AT)

G. Upcoming Events and Volunteer Opportunities

1. 4/22: Celebration of Cultures at Pavilion (6-8:30pm)
2. 4/23: FCEG Family Ride (10am)
3. 4/23: EGV Public Library Earth Fair (10am – 4pm)
4. 4/28: Bicycle Friendly Driver Course on Zoom (12pm)
5. 4/30: FCEG Group Ride (9am)
6. 5/14: Bike Rodeo in Medina (volunteers needed)
7. 5/18: EGV Ride of Silence
8. 5/19: FCEG monthly board meeting
9. 6/12-6/17: Grand Illinois Bike Tour
10. 6/24-6/26: League Cycling Instructor seminar in Leobenon, IL
11. 8/27: Busse Woods Night Ride
12. 10/12: Illinois Bike Summit in Urbana

H. Board Meeting adjourned: 7:11 pm

I. Member Participation / Q&A Dave motioned, Wayne seconded, All approved