

## FCEG Board Meeting Agenda

May 19, 2022 at 6:00pm in Elk Grove Village Charles J. Zettek Municipal Complex, Room E

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Attendees: **Lynn W., Mikie S., Lisa W., Dave S., Chris R., Kim M., Jody M., Chris A., Sean M., Mike C., Wayne O., Susan B., Warren W., Darryl D.**

**A. Call to order and approval of 4/21/22 meeting minutes: 6:04 pm Lisa motioned, Mike seconded, All approved**

**B.**

### **C. Officer Reports**

1. President (Dave)
  - a. **Ride of Silence was 5/18/2022. 31 participants.**
2. Vice President (Mike)
  - a. \_\_\_\_\_
3. Treasurer (Lisa)
  - a. Current available funds (checking and PayPal): **\$12,244.82**
  - b. Recent income:
  - c. Recent expenses:
  - d. Approval of Treasurer Report: **Lynn motioned, Mike seconded, All approved**
4. Secretary (Lynn)
  - a. Upcoming compliance tasks and deadlines: \_\_\_\_\_

### **D. Action Team Reports (Chair)**

1. Busse Woods Bike Pit Stops (Kathy K): **Dates have been chosen and added to Goggle Calendar**
2. Cycling Without Age (Sarah S):
3. Events and Volunteers (Dave S):
4. Group Rides (Darryl D and Ron S):
5. Membership and Communication (Lynn W and Kristin R): **Kristin will send out an email blast with all June's happenings**
6. Sponsorship (Mike C and Wayne O):
7. Social (Lisa W):

### **E. New Business**

1. Retroactive vote on expenditure of \$2,640 for fix-it station at Busse Woods **All approved**
2. Bike to the Boomers involvement **7/31/2022 We will participant**
3. Outreach to boost Action Team involvement
4. Community Bike Ride: Park, Picnic & Play on 7/17 **Dave will reach out to Deanna at EGPD for a meeting**
5. 2022 membership appeal status
6. Sponsorship Action Team goals

### **F. Old Business (owner – individual or Action Team (AT))**

1. Proceeds from Busse Woods Night Ride ([LINK](#))

2. EGHS Cycling Club: awaiting more information from students (TBD)
3. Presence at EGV Farmers Market in 2022 (Kristin)
4. FCEG rack card (Kristin and Dave)
5. Banner for FCEG canopy (Pit Stop AT and Dave) **Kim M will order 3 banners**
6. Sales tax exemption (Lisa)
7. NW suburban advocate meeting (Events AT)
8. Bike scholarship (TBD)
9. Develop junior board member job description (Dave)
10. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

#### **G. Upcoming Events and Volunteer Opportunities**

1. 5/28: FCEG Group Ride
2. 6/4: Smart Cycling course in Palatine
3. 6/11: FCEG Group Ride
4. 6/12: FCEG Family Ride
5. 6/18: Outdoors Day with Commissioner Kevin Morrison / Bike Pitstop
6. 6/24-6/26: League Cycling Instructor seminar in Leobenon, IL
7. 7/17/22: Community Bike Ride
8. 7/31: Bike to the Boomers
9. 8/27: Busse Woods Night Ride
10. 10/12: Illinois Bike Summit in Urbana

#### **H. Key Action Items from FCEG Strategy Meetings**

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
  - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
  - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV

#### **I. Board Meeting adjourned: 6:42 pm Lisa motioned, Lynn seconded, All approved**

#### **J. Member Participation / Q&A**