

## FCEG Board Meeting Agenda

September 15, 2022 at 6:00pm at Church Street Brewing Company

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Directors present: **Dave S., Mike C., Lisa W., Lynn W., Kristin R. Wayne O.**

Directors absent: **None**

Attendees:

**A. Call to order and approval of 8/15/22 meeting minutes: 6:09 pm Mike C., motioned, Lisa W., seconded, All approved**

### B. Officer Reports

1. President (Dave)
  - a. Assign board members to develop new policies (see D2 below)
2. Vice President (Mike)
  - a. Election **VP – Mike C will be running. Secretary – Lynn W., will be running**
3. Treasurer (Lisa)
  - a. Current available funds (checking and PayPal): **\$20,542.15**
  - b. Recent income:
  - c. Recent expenses:
  - d. Approval of Treasurer Report:
  - e. 2023 budget: **Lynn W motioned, Kristin R., seconded, All approved**
4. Secretary (Lynn)
  - a. Upcoming compliance tasks and deadlines:

### C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K):
  - a. Pitstops on 9/24 and 10/8
2. Cycling Without Age (Sarah S):
3. Events and Volunteers (Dave S and Kim M):
  - a. Hometown Parade on 9/17:
  - b. Community Bike Ride on 9/18:
4. Group Rides (Darryl D and Ron S): **Darryl has one upcoming long ride. Hoping to have an additional ride leader for 2023**
5. Membership and Communication (Lynn W and Kristin R):
6. Sponsorship (Mike C and Wayne O):
7. Social (Lisa W): **Get together either in Fall or Jan 2023**

### D. New Business

1. October election: Vice president and secretary on ballot
  - a. Committee members: VP (Mike), Lisa (other board member), member (???)
2. Conflict of Interest and Member Duties & Expectations **Lynn W. will work with Dave S on this**
3. FCEG Busse Woods Habitat Restoration Workday options: 11/5 or 11/27 (scheduled workdays) or 12/3, 12/4, or 12/17 **Will be 11/5/2022**

#### **E. Old Business (owner – individual or Action Team (AT))**

1. Fix-It Station at Busse Woods (Dave)
2. Outreach to boost Action Team involvement (Board and members)
3. Merchandise order with Life Behind Bars Cycling (Lisa and Lynn)
4. Proceeds from Busse Woods Night Ride ([LINK](#))
5. EGHS Cycling Club: awaiting more information from students (TBD)
6. FCEG rack card (Kristin and Dave)
7. Sales tax exemption (Lisa)
8. NW suburban advocate meeting (Events AT)
9. Bike scholarship (TBD)
10. Develop junior board member job description (Dave)
11. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

#### **F. Upcoming Events and Volunteer Opportunities**

1. 9/17: Hometown Parade
2. 9/17: Bike Palatine's Oktoberfest Ride
3. 9/18: EGV Community Bike Ride
4. 9/24: Busse Woods Bike Pit Stop
5. 10/8: Busse Woods Bike Pit Stop
6. 10/12: Illinois Bike Summit in Champaign

#### **G. Key Action Items from FCEG Strategy Meetings**

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
  - Campaign to promote biking and walking for short trips ("Ditch your car day or week")
  - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV

#### **H. Board Meeting adjourned: 6:40 pm Lynn W, motioned, Lisa W., seconded, All approved**

#### **I. Member Participation / Q&A:**