FCEG Board Meeting Agenda

October 20, 2022 at 6:00pm at Charles J. Zettek Municipal Complex, Lower Level

Mission statement: "To promote, support, and improve cycling in Elk Grove"

Directors present: Dave S., Lisa W., Lynn W., Kristin R.

Directors absent: Mike C.

Attendees: Sarah S., Mikie S., Susan B., Luanne J., Kim M., Chris R.

A. Call to order and approval of 9/15/22 meeting minutes: 6:01 pm Lisa W., motioned, Kristin R., seconded, All approved

B. Officer Reports

- 1. President (Dave)
 - a. Assign board members to develop new policies (see D2 below)
- 2. Vice President (Mike)
 - a. Absent
- 3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): As of 9/30/2022 \$20,173.36
 - b. Recent income:
 - c. Recent expenses:
 - d. Approval of Treasurer Report: Lynn W. motioned, Dave S., seconded, All approved
- 4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines: Lisa W., will complete 990 by end of year

C. Action Team Reports (Chair)

- 1. Busse Woods Bike Pit Stops (Kathy K):
- 2. Cycling Without Age (Sarah S): Busy. Met seniors at Hattendorf. Passed out cards, talked with seniors and showed Trishaw. New contact with Park District.
- 3. Events and Volunteers (Dave S and Kim M):
 - a. Busse Woods Habitat Restoration Workday on 11/5
- 4. Group Rides (Darryl D and Ron S): Dave S will schedule a ride to Mapleleaf
- 5. Membership and Communication (Lynn W and Kristin R): Kristin R., sends out monthly newsletter
- 6. Sponsorship (Mike C):
- 7. Social (Lisa W): begin planning annual party Jan 2023

D. New Business

- 1. Change of address Now Lisa W.'s address
- 2. Bike racks for EGV Public Library
- 3. Annual election
 - a. Vice president: Mike C.
 - b. Secretary: Lynn W.

E. Old Business (owner – individual or Action Team (AT))

- 1. Conflict of Interest and Member Duties & Expectations (Dave and Lynn)
- 2. Fix-It Station at Busse Woods (Dave) Has been installed and FP will put a sticker on it, giving FCEG credit for buying it.
- 3. Outreach to boost Action Team involvement (Board and members)
- 4. Merchandise order with Life Behind Bars Cycling (Lisa and Lynn) Have not heard from Dennis. Lisa W., will reach out to him.
- 5. Proceeds from Busse Woods Night Ride (<u>LINK</u>) Kim M. stated that Church Street requested 2 bike racks for its Hop Garden.
- 6. EGHS Cycling Club: awaiting more information from students (TBD)
- 7. FCEG rack card (Kristin and Dave)
- 8. Sales tax exemption (Lisa)
- 9. NW suburban advocate meeting (Events AT)
- 10. Bike scholarship (TBD)
- 11. Develop junior board member job description (Dave)
- 12. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

F. Upcoming Events and Volunteer Opportunities

1. 11/5: Busse Woods Habitat Restoration Workday on 11/5

G. Key Action Items from FCEG Strategy Meetings

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals (<u>responses</u> to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
 - Campaign to promote biking and walking for short trips ("Ditch your car day or week")
 - o Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV
- H. Board Meeting adjourned: 6:58 pm Lisa W, motioned, Lynn W., seconded, All approved
- I. Member Participation / Q&A: