

FCEG Board Meeting Agenda

November 17, 2022 at 6:00pm at Wine With Me in Itasca

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Directors present: **Dave S., Mike C., Lisa W., Lynn W., Kristin R.**

Directors absent: **None**

Attendees: **Chris A., Darryl D., Warren M., Kim M., Ron S., Luanne J., Rob J.**

A. Call to order and approval of 10/20/22 meeting minutes: 6:01 pm Kristin R., motioned, Lisa W., seconded, All approved

B. Officer Reports

1. President (Dave)
 - a. New side paths in EGV
2. Vice President (Mike)
 - a.
3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): **\$20,156.59**
 - b. Recent income:
 - c. Recent expenses:
 - d. Approval of Treasurer Report: **Lynn W., motioned, Dave S., seconded, All approved**
4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines:
 - i. AG-990

C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K):
2. Cycling Without Age (Sarah S):
3. Events and Volunteers (Dave S and Kim M):
 - a. Recap of Busse Woods Habitat Restoration Workday on 11/13
4. Group Rides (Darryl D and Ron S):
5. Membership and Communication (Lynn W and Kristin R):
6. Sponsorship (Mike C):
7. Social (Lisa W): **Annual party 1/9/2023**

D. New Business

1. FY2023 budget approval **Kristin R., motioned, Lynn W., seconded, All approved**
2. Improved bike rack area for EGV Public Library
3. Upcoming membership appeal **Middle of January, 2023**
4. Refreshing website
5. FCEG presence on social media
6. Summary of BWNRs and how proceeds have been used
7. Purchase FCEG return address labels

E. Old Business (owner – individual or Action Team (AT))

1. Policies: Conflict of Interest and Board Member Duties & Expectations (Dave and Lynn)
2. Fix-It Station at Busse Woods (Dave) – waiting for sticker acknowledging FCEG
3. Boosting Action Team involvement (Board and members)
4. Merchandise order with Life Behind Bars Cycling (Lisa and Lynn)
5. Google for Nonprofits (Mikie and Dave)
6. Proceeds from Busse Woods Night Ride ([LINK](#))
 - a. Bike racks for HopGarten
 - b. Better bells
 - c. Light the Night event
 - d. String bags with essentials to share with PADS
7. FCEG rack card (Kristin and Dave)
8. Sales tax exemption (Lisa)
9. Bike scholarship (Susan and Dave)
10. Develop junior board member job description (Dave)
11. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

F. Upcoming Events and Volunteer Opportunities

1. 12/15: December monthly meeting (Cancel?)
2. TBD: FCEG annual party

G. Member Participation / Q&A:

H. Board Meeting adjourned: 7:13 pm Kristin R., motioned, Lisa W., seconded, All approved

I. Key Action Items from FCEG Strategy Meetings in early 2022

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
 - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
 - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV