

FCEG Board Meeting Agenda

January 26, 2023 at 6:30pm via Zoom

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Directors present: **Dave S., Mike C., Lisa W., Lynn W., Kristin R.**

Directors absent: **None**

Attendees: **Kim M., Warren M., Ron S., Ralph B., Kathy K., Sarah S., Mikie S., Petra**

A. Call to order and approval of 11/17/22 meeting minutes: 6:31 pm Mike C. motioned, Kristin R., seconded, All approved

B. Officer Reports

1. President (Dave)
 - a. Ride Illinois update
2. Vice President (Mike)
 - a. **Talked to township and they expressed interest. What kind of sponsors, several things to address. Dave S., stated there needs to be a separate conversation. Glenn S. expressed interest as well as Lisa W.**
3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): **\$19,591.08**
 - b. Recent income:
 - c. Recent expenses:
 - d. Approval of Treasurer Report: **Lynn W., motioned, Mike C., seconded, All approved**
4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines:
 - i. AG-990 **Lisa W., will file with IRS**
 - ii. AG-990-IL **Dave S., made a motion that we don't take inventory unless we have major items on hand. Kristin R., seconded, All approved**

C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K): **Will reach out to FP in March for dates. Kathy K. stated we will need more bells and is getting prices**
2. Cycling Without Age (Sarah S): **Presentation at EGV PL 5/23/2023 6 – 7 pm Ralph B. is trying to get a grant with AARP so CWA can buy a trailer to transport Trishaw.**
3. Events and Volunteers (Dave S and Kim M):
4. Group Rides (Darryl D and Ron S):
5. Membership and Communication (Lynn W and Kristin R): **Membership special until end of Feb. To date 42 memberships and 4 of them are new**
6. Sponsorship (Mike C): **Work in progress**
7. Social (Lisa W): discussion of Annual Party & Open House on 2/16 at T-Woods **\$5.00 a person. Appetizers and soda. Cash bar.**

D. New Business

1. Update on bike rack area at EGV Public Library
2. Identify lead(s) for planning 2023 BWNR

3. Develop social media strategy and appoint content managers
4. [Summary](#) of BWNR proceeds – share info via email and social media
5. EGV Trustee candidate survey
6. Share SBC membership with FCEG members
7. Develop program for 2023 (i.e., 2 Miles or Less, 2 Wheels Will Do!)
8. Outreach to EGV Township

E. Old Business (owner – individual or Action Team (AT))

1. Donations to advocacy orgs (Lisa)
2. Purchase FCEG return address labels (??)
3. Refresh website (??)
4. Policies: Conflict of Interest and Board Member Duties & Expectations (Dave and Lynn)
5. Fix-It Station at Busse Woods (Dave) – waiting for sticker acknowledging FCEG
6. Boosting Action Team involvement (Board and members)
7. Merchandise order with Life Behind Bars Cycling (Lisa and Lynn)
8. Google for Nonprofits (Mikie and Dave) **Application was submitted**
9. Proceeds from Busse Woods Night Ride ([LINK](#))
 - a. Additional bike racks
 - b. Better bells
 - c. Light the Night event
 - d. String bags with essentials to share with PADS
10. FCEG rack card (Kristin and Dave)
11. Sales tax exemption (Lisa) **Remove**
12. Bike scholarship (Susan and Dave)
13. Develop junior board member job description (Dave)
14. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

F. Upcoming Events and Volunteer Opportunities

1. 1/28: Busse Woods Habitat Restoration Workday
2. 2/12: Chicago Winter Bike Swap
3. 2/16: Annual Party & Open House
4. 3/8-3/12: International Women’s Day: Together We Ride **Schedule a ride**
5. 3/26-3/29: National Bike Summit

G. Member Participation / Q&A:

H. Board Meeting adjourned: 7:51 pm. Lynn W., motioned, Mike C., seconded, All approved

I. Key Action Items from FCEG Strategy Meetings in early 2023

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2023. Examples include:
 - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
 - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV