

FCEG Board Meeting Agenda

March 16, 2023 at 6:30pm at Elk Grove Village Public Library

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Directors present: **Dave S., Lisa W., Lynn W.,**

Directors absent: **Mike C., Kristin R.**

Attendees: **Don J., Kathy K., Susan B., Luanne J., Sarah S., Chris A., Ed P.**

A. Call to order and approval of 1/26/23 meeting minutes: 6:30 pm Lisa W. motioned, Dave S., seconded, All approved

B. Officer Reports

1. President (Dave)
 - a. Ride Illinois update
2. Vice President (Mike)
 - a.
3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): **\$17,763.22**
 - b. Recent income:
 - c. Recent expenses:
 - d. Approval of Treasurer Report: **Lynn W., motioned, Dave S., seconded, All approved**
4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines:

C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K): 6/17/23: Outdoors Day
2. Cycling Without Age (Sarah S): **5/23/2023 EGV Library, 7/19/2023 Ice Cream Social at Sheila Ray. Loaning trishaw to Village of Niles for 1 week in May.**
3. Events and Volunteers (Dave S and Kim M):
4. Group Rides (Darryl D and Ron S): **Start in April (Weather permitting) Ron S., and Susan B., will be having monthly "social" rides in place of the family rides.**
5. Membership and Communication (Lynn W and Kristin R):
 - a. **Membership: 61 to date in 2023, including 15 new members**
 - b. **Communication: newsletter is sent monthly. More communication to come**
 - c. **Library Display Case: 1 case reserved in May. Contact Kristin R., to contribute**
 - d. **Merchandise: Lynn W., is working on this. Looking to send out communication soon.**
6. Sponsorship (Mike C): **Working with Susan B.**
7. Social (Lisa W): **Annual party was a success. 42 people, signed up 5 new members**
8. Busse Woods Night Ride (Jackie D and Darryl D):

D. New Business

1. Appeal to join an Action Team
2. Google for Nonprofits **Own domain name**
3. Purchase bells for Pit Stops: request for up to \$600 for 500 bells **Dave S., made motion to approve purchase. Lisa W., seconded, all approved.**

4. [Summary](#) of BWNR proceeds – share info via email and social media
5. EGV Trustee candidate questionnaire
6. Develop program for 2023 (i.e., 2 Miles or Less, 2 Wheels Will Do!)

E. Old Business (owner – individual or Action Team (AT))

1. Bike rack area at EGV Public Library
2. Develop social media strategy and appoint content managers (???)
3. Donations to advocacy orgs (Lisa)
4. Purchase FCEG return address labels (??)
5. Refresh website (??)
6. Policies: Conflict of Interest and Board Member Duties & Expectations (Dave and Lynn)
7. Boosting Action Team involvement (Board and members)
8. Proceeds from Busse Woods Night Ride ([LINK](#))
 - a. Additional bike racks
 - b. Better bells
 - c. Light the Night event
 - d. String bags with essentials to share with PADS
9. FCEG rack card (Kristin and Dave)
10. Bike scholarship (Susan and Dave)
11. Develop junior board member job description (Dave)
12. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

F. Upcoming Events and Volunteer Opportunities

1. 3/26-3/29: National Bike Summit
2. 4/22: Earth Fair at Elk Grove Village Public Library
3. 5/17/23: EGV Ride of Silence

G. Member Participation / Q&A:

H. Board Meeting adjourned: Lynn W., motioned, Lisa W., seconded, All approved

I. Key Action Items from FCEG Strategy Meetings in early 2023

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2023. Examples include:
 - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
 - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV