

FCEG Board Meeting Agenda

June 16, 2022 at 6:00pm in Elk Grove Village Charles J. Zettek Municipal Complex, Lower Level
Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Attendees:

Lynn W., Kristin R., Mike C., Mikie S., Darryl D., Kim M., Lisa W., Chris A., Kathy K., Carl L., Susan B., Jody M., Chris R., Warren M., Glenn S.

Absent: Dave S., Wayne O.,
We do have a quorum

A. Call to order and approval of 5/19/22 meeting minutes: 6:04 pm Lisa W., motioned, Mike C., seconded, All approved

B. Officer Reports

1. President (Dave)
 - a. N/A (out of town)
2. Vice President (Mike)
 - a.
3. Treasurer (Lisa)
 - a. Current available funds (checking and PayPal): **\$11,934.04**
 - b. Recent income:
 - c. Recent expenses:
 - d. Approval of Treasurer Report: **Lynn W., motioned, Kristin R., seconded, All approved**
4. Secretary (Lynn)
 - a. Upcoming compliance tasks and deadlines:

C. Action Team Reports (Chair)

1. Busse Woods Bike Pit Stops (Kathy K): **Scheduled & ready to go**
 - a. Commissioner Morrison's Outdoors Day: Saturday, 6/18
2. Cycling Without Age (Sarah S):
3. Events and Volunteers (Dave S):
 - a. Bike Valets on 7/4, 7/12, 7/21, 7/26. Only Susan and Mikie signed up to volunteer so far
Note: 7/21/2022 is the same day as the July Board Meeting
4. Group Rides (Darryl D and Ron S): **Darryl D., will schedule July rides**
5. Membership and Communication (Lynn W and Kristin R): **Kristin R., sent email blast with volunteer opportunities**
6. Sponsorship (Mike C and Wayne O):
 - a. Clifford Law Offices: follow up with Jon (jon@1point21interactive.com) with more information
7. Social (Lisa W):

NOTE: all Action Teams are in need of additional members

D. New Business

1. Renew or cancel PO Box? (\$198/yr) **Lynn W., motioned to NOT renew PO Box. Kristin R., seconded, All approved**
2. Bike rack donation request for Lynfred Winery **Lynn W., motioned to provide a back rack. Lisa W., seconded, All Approved**
3. Participate in Schaumburg parade on Monday 9/5? **Deferred to July meeting**
4. Participate in Roselle Centennial Bike Parade/Kit Fly on 10/1? **Deferred to July meeting**
5. Bike to the Boomers on 7/31: promote via email and social media. Work with Darryl on route **Darryl D., has a general route**
6. Outreach to boost Action Team involvement **Ongoing**
7. Community Bike Ride: Dave had call with Deanna. Planning on September or October date

Old Business (owner – individual or Action Team (AT))

1. Fix-It Station at Busse Woods **Shipped, on route**
2. Proceeds from Busse Woods Night Ride ([LINK](#))
3. EGHS Cycling Club: awaiting more information from students (TBD)
4. Presence at EGV Farmers Market in 2022 (Kristin) **Working on date**
5. FCEG rack card (Kristin and Dave)
6. Banner for FCEG canopy (Pit Stop AT and Dave) **Received**
7. Sales tax exemption (Lisa) **On hold for now as state has a back log with processing forms**
8. NW suburban advocate meeting (Events AT)
9. Bike scholarship (TBD)
10. Develop junior board member job description (Dave)
11. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

E. Upcoming Events and Volunteer Opportunities

1. 6/17: FCEG Group Ride at 5:15pm
2. 6/18: Outdoors Day with Commissioner Kevin Morrison / Bike Pitstop
3. 6/25: FCEG Group Ride at 9am
4. 6/29: Bicycle-Friendly Driver course at 12pm ([LINK](#))
5. 7/4, 7/12, 7/21, 7/26: Bike Valets at Summer concerts **Note: 7/21/2022 is the same day as the July Board Meeting**
6. 7/31: Bike to the Boomers
7. 8/23: BWNR Ride Leader Training
8. 8/25: BWNR Volunteer Check-in
9. 8/27: Busse Woods Night Ride
10. 10/12: Illinois Bike Summit in Urbana

F. Key Action Items from FCEG Strategy Meetings

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
 - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
 - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV

G. Board Meeting adjourned: 6:50 pm Lisa W., motioned, Lynn W., seconded, All approved

H. Member Participation / Q&A