

## **FCEG Board Meeting Agenda**

July 21, 2022 at 5:30pm at Bike Valet near Rainbow Falls

Mission statement: *"To promote, support, and improve cycling in Elk Grove"*

Directors present: **Dave S, Kristin R, Lisa W, Mike C., Lynn W.,**

Directors absent: **Wayne O.**

Attendees: **Luanne**

**A. Call to order and approval of 6/16/22 meeting minutes: : 5:35 pm Lisa W., motioned, Kristin R., seconded, All approved**

### **B. Officer Reports**

1. President (Dave)
  - a. Upcoming board election **October for V-P and Secretary. Lynn W will let Dave S know if she is running for Secretary position**
2. Vice President (Mike)
  - a. **Church Street**
3. Treasurer (Lisa)
  - a. Current available funds (checking and PayPal): **\$11,688.65**
  - b. Recent income:
  - c. Recent expenses:
  - d. Approval of Treasurer Report: **Lynn W motioned, Mike C., seconded, All approved**
4. Secretary (Lynn)
  - a. Upcoming compliance tasks and deadlines: **October election**

### **C. Action Team Reports (Chair)**

1. Busse Woods Bike Pit Stops (Kathy K): **Very successful**
2. Cycling Without Age (Sarah S): **Some activity**
3. Events and Volunteers (Dave S and Kim M):
  - a. EGV Community Bike Ride on 9/18
4. Group Rides (Darryl D and Ron S):
5. Membership and Communication (Lynn W and Kristin R):
6. Sponsorship (Mike C and Wayne O): **What are the levels, names of sponsors, benefits of sponsorship**
7. Social (Lisa W): **After summer activities**

**NOTE:** all Action Teams are in need of additional members

### **D. New Business**

1. Bike rack donation request for 7 Mile Cycles **Lisa W. motioned FCEG help to restore the rack and not replace it. Dave S., seconded, All approved**
2. Participation in Schaumburg parade on Monday 9/5 **FCEG will not participate. Kristin R motioned, Lynn W seconded, All approved**
3. Participation in Roselle Centennial Bike Parade/Kit Fly on 10/1 **FCEG will not participate. Lisa W., motioned, Kristin R., seconded, All approved**

4. Outreach to boost Action Team involvement
5. Merchandise order with Life Behind Bars Cycling **Lynn W and Lisa W working on this**

#### **Old Business (owner – individual or Action Team (AT))**

1. Cancel PO box **Box has been closed**
2. Fix-It Station at Busse Woods **Been delivered. Hope to have it installed by BWNR**
3. Proceeds from Busse Woods Night Ride ([LINK](#))
4. EGHS Cycling Club: awaiting more information from students (TBD)
5. FCEG rack card (Kristin and Dave)
6. Sales tax exemption (Lisa)
7. NW suburban advocate meeting (Events AT)
8. Bike scholarship (TBD)
9. Develop junior board member job description (Dave)
10. Outreach to D59 and D54 about bike education (Events & Volunteers AT)

#### **E. Upcoming Events and Volunteer Opportunities**

1. 7/21, 7/26: Bike Valets at Summer concerts
2. 7/23: Group ride at 9am
3. 7/28: Bicycle-Friendly Driver course at 7pm ([LINK](#))
4. 7/31: Bike to the Boomers
5. 8/6: EGV Farmers Market
6. 8/13: Family Ride
7. 8/13: Ride with D45 (volunteers needed)
8. 8/23: BWNR Ride Leader Training
9. 8/25: BWNR Volunteer Check-in
10. 8/27: Busse Woods Night Ride
11. 10/12: Illinois Bike Summit in Urbana

#### **F. Key Action Items from FCEG Strategy Meetings**

- Develop schedule and tasks for membership campaign
- Develop communication approach (frequency of email, etc)
- Revise action teams to align with goals ([responses](#) to date)
- Integrate follow-ups and information sharing at all events, including group rides
- Choose top partners and develop elevator pitch related to collaboration
- Identify specific needs that we could pay someone to manage (newsletter, website, etc)
- Identify advocacy goals for 2022. Examples include:
  - Campaign to promote biking and walking for short trips (“Ditch your car day or week”)
  - Identify top 3 infrastructure projects included to EGV Bike Plan and share with EGV

**G. Board Meeting adjourned: 6:08 pm Lisa W., motioned, Kristin R., seconded, All approved**

#### **H. Member Participation / Q&A**